

Douglas Adams Vice President of Sales and Marketing

Douglas Adams has 15 years of sales and marketing experience within the high technology and consumer packaged goods industries. His responsibilities include directing and overseeing all sales and marketing efforts, advertising planning, public relations, product branding and management, and strategic partnerships. Previously, Mr. Adams was vice president of sales and marketing for NEC Technologies, Inc. and has held various sales and marketing management positions within M&M Mars, Kal Kan Foods, Inc., Dove Ice Cream, and Uncle Ben's Rice divisions. He has a bachelor's degree in business administration marketing from the University of Southern California.